

3D4Medical unveil preview of revolutionary 3D 'Complete Anatomy Series'

DUBLIN, IRELAND, 09 September 2015 – Leading innovative Irish medical technology company, 3D4Medical, today announced they will release the first product in their new *Complete Anatomy Series* to coincide with the release of the iPad Pro.

3D4Medical were featured as part of Apple's iPad Pro announcement today in San Francisco with a preview of *Complete Anatomy*. The iPad Pro, with its epic 12.9-inch Retina display and powerful A9X chip, raises the bar when it comes to what 3D4Medical can do, adding depth and detail that wasn't possible before on a mobile device.

Additionally, with the new Apple Pencil, 3D4Medical have added powerful 3D cutting and drawing tools that allows students, teachers and health professionals to communicate in a whole new way. The *Complete Anatomy Series* will also be available on the new iPhone 6s, iPhone 6s Plus and iPad Pro.

3D4Medical's groundbreaking apps, with over 9 million downloads to date, have revolutionised the teaching and learning of anatomy, physiology and exercise. Their proprietary true 3D technology enables users to effortlessly navigate the human body allowing it to be viewed from any angle. The release of the new *Complete Anatomy Series*, promises to further "Transform medical understanding globally", according to 3D4Medical CEO, John Moore.

"We believe that the Complete Anatomy Series will completely change the way doctors and patients communicate; ultimately increasing medical understanding and improving patient care from remote villages to the best hospitals in the world" added Moore.

The *Complete Anatomy Series* is unique within the intersection of the global technology and healthcare sectors. The embedded tools and resources within *Complete Anatomy* will enable both students and medical professionals to create and share content, which will enhance learning and contribute towards a more interactive and engaging educational experience.

Other products in the *Complete Anatomy Series* will include an academic product late in 2015 and the *Complete Anatomy Clinical Solution* designed for Healthcare Providers, Payers and Telemedicine, which will be released in the first half of 2016.

3D4Medical is rapidly emerging as a global leader in the digital health/eHealth arena and is transitioning from a global medical app developer to a global medical learning and clinical solutions provider.

3D4medical also recently received a significant investment by Malin plc, an Irish-based global life sciences company, to support the expansion of the cutting edge 3D medical learning platform and build out company infrastructure.

The company is currently expanding its Headquarters in Dublin, Ireland and opening new offices in both the US and Europe.

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About 3D4Medical

3D4Medical is an Irish based company that was founded in 2004 by John Moore, CEO. 3D4Medical is an award winning technology company that specialises in the development of medical, educational and health & fitness apps for professional reference as well as student and patient education. The Company's apps are designed to encourage unique learning experiences through intuitive interactivity and visualisations.

3D4Medical's latest groundbreaking apps are revolutionary in the context of the teaching and learning of anatomy, physiology and exercise, enabling users to effortlessly navigate via cutting edge 3D technology to illustrate the human body. The Company's apps have also proven to be of significant benefit to healthcare professionals as a means by which to illustrate and communicate effectively with patients, pupils and clients. The highly detailed interactive visualisations, combined with comprehensive and searchable indexing systems and quiz functions, also make the apps valuable learning resources for medical students.

To date 3D4Medical has enjoyed significant success with over 9 million app downloads worldwide, a number of top grossing No. 1's on the App Store and multiple appearances of the Company's apps in iPad commercials. Essential Anatomy, the Company's flagship app, has been number 1 for most of the past 30 months in the USA. The iMuscle health & fitness app has achieved considerable popularity among sports enthusiasts and gym instructors alike, having been selected as 'App of the Week' on the App Store.