

## **3D4Medical announces 70 new jobs over next 18 months**

### **Minister for Jobs, Enterprise & Innovation, Richard Bruton TD, opens 3D4Medical's new Global Headquarters in Dublin**

**Dublin, Ireland, 14<sup>th</sup> January 2016:** Irish medical technology company, 3D4Medical, the world's leading medical applications developer, today announced that the company will create 70 new highly skilled jobs over the next 18 months. The announcement was made as Minister for Jobs, Enterprise & Innovation, Richard Bruton TD, officially opened the company's new global headquarters in Blackrock, Co Dublin.

3D4Medical has been supported by the Department of Jobs through Enterprise Ireland.

3D4Medical is an indigenous Irish technology company that specialises in the development of medical applications for professional reference as well as student and patient education. The company will create positions in the highly skilled technical, design and medical sectors including: software developers, 3D graphic artists and medical writers and experts, to build on the success of its world-renowned applications. The opening of the new global headquarters in Dublin will allow 3D4Medical to more than treble the company's workforce in Ireland and reflects the company's strong growth in the global medical technology market and its commitment to continuing to grow its headquarters and maintain its R&D base in Ireland.

Speaking today at the opening of the 3D4Medical's new headquarters, Minister for Jobs, Enterprise & Innovation, Richard Bruton TD, said: "Health technology is an area which we have specifically targeted as part of our Action Plan for Jobs, as we have massive advantages in this area as a country due to our established cluster of world-leading technology and health companies. Among the actions we have put in place in this area are measures to support extra research and innovation in this area, such as the establishment of a Health Innovation Hub. Today's announcement that 3D4Medical, a highly innovative and fast-growing Irish company in this area, is creating 70 extra jobs as part of its international expansion is a great example of what is possible in this area. I wish John and the team every success with this expansion."

3D4Medical CEO and founder, John Moore, said: "As an Irish company we are delighted to be in a position to further build our research and development and technical teams from Dublin. We are committed to developing world leading products and this focus on innovation has already brought us phenomenal success across the globe with our apps being downloaded over 12 million times. The recent investment by Malin Corporation plc and the continued support of Enterprise Ireland, will enable 3D4Medical to recruit 70 new people as we continue our focus on R&D and the infrastructure to support our new cloud based technology solutions globally."

3D4Medical's success has been based on the development of medical applications for the iPhone, iPad and desktop which have now become must have accessories for the medical profession. 3D4Medical has rapidly emerged as a global leader in the digital health/eHealth arena and is now transitioning from a global medical applications developer to a global medical learning and clinical solutions provider. 3D4Medical was also recently featured as part of the global launch of Apple's new iPad Pro in San Francisco, which demonstrated their new platform *Complete Anatomy*.

In addition to its new global headquarters in Dublin, 3D4Medical has also recently opened offices in Poland, Russia and San Diego.

**ENDS**

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**About 3D4Medical**

3D4Medical is an Irish based company that was founded in 2004 by John Moore, CEO. 3D4Medical is an award winning technology company that specialises in the development of medical, educational and health & fitness software for professional reference as well as student and patient education. The Company's applications and software solutions are designed to encourage unique learning experiences through intuitive interactivity and 3D visualisations.

3D4Medical's latest groundbreaking software is revolutionary in the context of the teaching and learning of anatomy and physiology, enabling users to effortlessly navigate via cutting edge 3D technology to illustrate the human body. The Company's applications have also proven to be of significant benefit to healthcare professionals as a means by which to illustrate and communicate effectively with patients, pupils and clients. The highly detailed interactive visualisations, combined with comprehensive and searchable indexing systems and quiz functions, also make the apps valuable learning resources for medical students.

To date, 3D4Medical has enjoyed significant success with over 12 million applications used worldwide, top grossing No. 1's on the App Store in 141 countries, multiple appearances of the company's apps in iPad commercials and has been featured on Apple's Key Note which is seen by over 40 million people. Essential Anatomy, the company's flagship app, has been number one for the past 30 months in the USA. The iMuscle health & fitness app has achieved considerable popularity among sports enthusiasts and gym instructors alike, having been selected as 'App of the Week' on the App Store and currently has over 1.4 million users worldwide.