

3D4MEDICAL ANNOUNCES THE APPOINTMENT OF TOP MEDICAL PROFESSIONALS TO ITS MEDICAL ADVISORY BOARD

DUBLIN, IRELAND (April, 2017) - 3D4Medical, the world's leading developer of ground-breaking 3D medical technology applications, is delighted to announce the appointment of its Medical Advisory Board. The group of distinguished professionals represents some of the most lauded medical and research institutions around the globe and will ensure that the 3D4Medical product portfolio and roadmap meets the requirements of a fast-changing healthcare market.

The board appointments come at an exciting time for 3D4Medical as it gears up for the release of the first product from its Complete Consultation suite, which will cover areas such as orthopedics, cardiology, internal medicine and trauma, to name a few. Members of the Medical Advisory Board have contributed widely to the development of these products to date and their continued medical knowledge and esteemed guidance will be invaluable going forward.

Dr. Jules L. Dienstag of Harvard Medical School stated, "3D4Medical digital applications like *Complete Anatomy* have the potential to transform the way anatomy is both taught and applied in clinical settings. Anchored by a creative technology platform and vivid artistry, such digital tools are ideal for anatomic learning and communication, for explaining medical and surgical disorders and planning therapeutic interventions. Excited about the technological advances that such digital tools represent, I look forward to engaging in strategic planning for their deployment in education, practice and research."

Baylor College Professor & Sports Medicine Expert, Dr. Mark Adickes, noted, "A big part of my day is spent educating my patients and students. 3D4Medical is revolutionizing this process by breathing life into anatomical & surgical explanation."

Dr. Oscar C. Marroquinn, Vice President, Clinical Analytics, UPMC Health Services Division, added, "I am excited to be part of the 3D4Medical team, as the technology is transforming how we teach our students and communicate with our patients. As most of us are visual learners, the ability to use 3D4Medical with my patients to help them understand their conditions and/or the procedures that they will undergo, has been a game-changer. It has enhanced the opportunity for shared decision making."

3D4Medical President, Niall Johnston, noted, "We have put together a Medical Advisory Board that is second to none comprising noted clinicians, surgeons and healthcare administrators that are recognized worldwide. This team will guide us in the development, release and commercialization of our product line and together we will help change how healthcare is delivered and improve patient satisfaction through education and understanding of complex pathologies and procedures."

The appointees to the Academic Review Board are:

- 1) Dr. Mark Adickes
- 2) Dr. Hank Chambers
- 3) Dr. Jules L. Dienstag
- 4) Dr. Alan Getgood
- 5) Professor Steve Graves
- 6) Heather Hansen
- 7) Dr. Lacy Harville III
- 8) Dr. Oscar C. Marroquin
- 9) Dr. Maurice Neligan

The bios for each appointee can be found at <https://3d4medical.com/about/team#medboard>

About 3D4Medical

3D4Medical is transforming medical learning and practice across the world and is leading the way in the production of ground-breaking 3D medical technology applications. This technology disrupts traditional methods of education by providing revolutionary applications that allow the educator, student, medical professional and patient to explore and experience medical education like never before, putting high-quality accessible 3D medical information at their fingertips. With the receipt of a prestigious Apple Design Award in 2016, over 12 million downloads worldwide and the #1 top-download positions in the App Store in 148 countries, 3D4Medical has enjoyed great success to date as it continues in its pursuit to improve the lives of patients, students, medical professionals and educators around the world. 3D4Medical is headquartered in Dublin and has over 100 employees.

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