

Revolutionary Technology Set to Change Sports Casting Landscape

3D4Medical announces exclusive partnership with Sky *Complete Anatomy app will enhance sports casting*

8th June, 2017: 3D4Medical has announced that it has exclusively partnered with Sky to bring its award-winning Complete Anatomy platform to Sky viewers around the world. Complete Anatomy is 3D4Medical's revolutionary cloud-based platform that allows the user to investigate the minute detail of the human anatomy in incredible 3D.

The power of the Complete Anatomy platform will allow Sky to create and broadcast custom content specifically relevant to topical sports injuries or conditions in real-time as the news is breaking. Users can explore the anatomy by rotating individual structures, zooming to the finest detail and revealing all parts of the anatomy layer by layer. Vast libraries of anatomical information, 3D lectures from world-renowned experts and animations on a range of topics, bring the magnificence of the anatomy to life.

3D4Medical, led by CEO and Founder, John Moore, has enjoyed a rapid rise and continued success in recent years, advancing its mission to transform medical learning around the world. Shane Maguire, CFO of 3D4Medical, said: "We're delighted to announce this partnership with Sky and look forward to seeing the incredible impact that Complete Anatomy will have on the reporting of sports injuries in the future. Sky shares our passion and vision for providing top quality information to viewers and users. Injuries are a key part of modern sport and frequently misunderstood. We look forward to building this relationship for the benefit of Sky viewers and sports lovers around the world."

Video Sample Link:

[3D4Medical - ACL Tear example](#)

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Notes to Editor:

About 3D4Medical

3D4Medical is transforming medical learning and practice across the world and is leading the way in the production of ground-breaking 3D medical technology applications. This technology disrupts traditional methods of education by providing revolutionary applications that allow the educator, student, medical professional and patient to explore and experience medical education like never before, putting high-quality accessible 3D medical information at their fingertips. With the receipt of a prestigious Apple Design Award in 2016, over 12 million downloads worldwide and the #1 top-download positions in the App Store in 148 countries, 3D4Medical has enjoyed great success to date as it continues in its pursuit to improve the lives of patients, students, medical professionals and educators around the world. 3D4Medical is headquartered in Dublin and has over 100 employees.